

Medical Marketing Seminars Announced For 2010

By sgandolf

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Healthcare Success Strategies today announced a new and improved format for its 2010 medical marketing seminars. This seminar is based upon best practices to attract patients and build health care organization brands.

Stewart Gandolf, Founding Partner for Healthcare Success Strategies, today announced an improved agenda and new venues for the company's popular medical marketing seminars, "Advanced Healthcare Marketing Strategies."

According to Gandolf, "We've been doing medical marketing seminars for many years, and recently we have noticed increased interest in more sophisticated healthcare marketing issues. Therefore, we have streamlined our "basic content" to make room for more advanced strategies. We've also made private consulting available to attendees as an optional add-on."

The first 2010 venue will be Chicago on January 29-30, and more venues will be added throughout the year including Southern California, Atlanta, Dallas, Orlando, San Francisco, Las Vegas and others.

The seminar is appropriate for hospitals, medical practices, device manufacturers, pharmaceuticals, dental practices, insurance companies and other healthcare organizations and practices.

Find out more at <http://www.healthcaresuccess.com/2-day-conference.html> or by calling (800) 656-0907.

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Medical marketing firm and health care advertising agency firm founded by Stewart Gandolf and Lonnie Hirsch. We provide health care marketing consulting, medical advertising creative services, doctor referral building, Internet marketing, & education.

Category	Health, Marketing, Advertising
Tags	medical marketing, medical advertising, health care marketing, health care advertising, hospital marketing, doctor ads
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